

## Shrine Schools Unified School Board

### Approved Minutes from February 7, 2017 (7:30pm to 8:50pm)

USB Members Present: C Buchanan, K Moore, B Connelly, M Mio, K Orvis, M Lampertius, and Bishop Bob

Also in Attendance: J Mio, M Armstrong, J Bero, M Alves, J Mazanka, and Father Joe

1. Opening Prayer: Bishop Bob led the USB in an opening prayer.
2. Approval of Minutes: The January minutes were reviewed and approved.
3. Marketing Update: M Mio reported that the committee is very focused on the upcoming SGS open house (February 9). Interest in the ECC programs remains strong, with many applications in hand. At present there is still room in the Junior Kindergarten program. Twelve families are coming for the VIP tours ahead of open house. The mid-year parent survey is ready to go out. Individual surveys have been tailored for each of the schools. This survey is quite different (ie a mid-year check up on all aspects of schools) than the recently completed extra-curricular survey. The 2017-18 tuition letter was released today. Finally, the new SGS brochure is being printed and will be available for the open house.
4. Development Update: M Alves reviewed the development report, noting the March 1 deadline for articles to be included in the summer/fall issue of *Shrine Today*. Auction reservations are running well ahead of last year. Attendance will be capped at 450. The Shrine Classic has been scheduled for June 19 at Red Run Golf Club. Marty continues to work on securing rentals for Dream Cruise weekend; signs about these opportunities will go up shortly.
5. Enrollment Updates:
  - a. J Bero reported that current SGS enrollment is 482. There are currently 89 ECC applications in process. Some of the programs are full. It was noted that all of the SGS students did 'thank you' notes to their parents as part of Catholic Schools week.
  - b. M Armstrong reported that overall enrollment on the 13 Mile campus is up one student from last month. With registration fast approaching, we will have a count on number of 8<sup>th</sup> graders transitioning to high school. There are a lot of 7<sup>th</sup> grade tours happening. Catholic Schools week went well with good alumni engagement, as well as SHS students visiting SGS.
6. Tuition Update: The USB commended B Connelly on the tuition letter. It was also noted that there needs to be clear communication that the tuition referral program has been discontinued.
7. 75<sup>th</sup> Anniversary Update: Events continue to roll out, with an alumni basketball tournament scheduled for March. On May 21 there will be an alumni Mass followed by open house at the high school where alums can tour school, meet students and visit with current/former teachers. We will try to get Archbishop for the Mass. There is thought about connecting the anniversary with a Dream Cruise event.
8. Open/New Business: J Bero noted that SGS is in discussion with Oakland County about getting reduced speed zones (25mph) for 12 Mile Rd. The Latchkey program will return to direct SGS control; the contract with Champions has ended. The new system begins on February 21; all will

see an improvement. The most recent 'team/group' Mass had 170 attendees. The next group Mass is February 26. J Mio reported the success of the recent Kairos retreat. This year's Winners Circle program commences on March 5 at 1pm; the initial speaker is L Brooks Patterson. Subsequent programs will feature accomplished alumni and will be 7am Monday morning events. Bishop Bob has been selected as Grand Marshal for the Royal Oak St Patrick's Day Parade on Saturday, March 11. The high school honors banquet will be May 18 and will include alumni. C Buchanan reminded USB members about an annual contribution to the USB scholarship; we hope for full participation. Msgr McClory will begin attending parish events, including the upcoming SGS open house.

9. Closing Prayer: Father Joe led the USB in a closing prayer and Bishop Bob offered a blessing. Meeting was adjourned at 8:50pm.