

Shrine Schools Unified School Board

Approved Minutes from November 1, 2016 [7:30pm to 9pm]

USB Members Present: C Buchanan, K Moore, B Connelly, K Orvis, A Knapp, W Romano, M Lampertius, N True, M Mio, V Flynn, and M Zink

Also in Attendance: Father Joe, Father Kevin, J Mio, M Alves, K Fotiu, M Armstrong, M Reece, J Bero, L Rademacher, and L Cavucci from CSM

1. Opening Prayer: Father Joe led the USB in an opening prayer.
2. Approval of Minutes: The minutes from the October USB meeting were reviewed and approved. Approved minutes will be sent to M Armstrong and C Buchanan for distribution.
3. Development Update: Marty Alves reviewed the development report and discussed the target goal for alumni contributions to the campaign. Use of alumni contributions would be restricted to the schools. Liz Rademacher updated the USB on the auction. The date is February 25; the place is the Shrine Field House. The auction theme will be 'Bow Ties and Boots'. There was discussion of a target for profits, as well as ticket prices. There will be a mobile bidding option this year. Liz was urged to consult past auction chairs to determine logistics issues associated with school site. C Buchanan asked the Alumni Office to consider taking responsibility for the 75th Anniversary celebration.
4. Enrollment Management Plan: K Fotiu reviewed the EMP for this academic year. She noted that the schools now had unified missions and taglines. The EMP will be updated yearly. It was also noted that a piece on the CMS outcomes will appear in the Herald.
5. Marketing Update: Kristi Orvis and M Mio updated the USB on recent 2hr meeting of committee. Most of their focus was on the upcoming Nov 6 open house for the high school and academy. The recent ECC Fall Fest was a successful event attended by many families from within and outside of Shrine parish. The Marketing Committee is now in the planning stages for PR on new Early Childhood Center, aka ECC. A groundbreaking ceremony is anticipated in the near future.
6. Enrollment Updates:
 - a. K Fotiu reported that enrollment at SGS is 477 with 2 applications in hand. Welcome Wednesday visits are going well. There was some discussion of how many new students the ECC may generate. K Fotiu also noted that the Blue Ribbon School application process is underway.
 - b. M Armstrong reported 118 students in the academy and 246 in the high school, with some January transfers possible. There are currently 19 International students attending. Interim principal James Mio reviewed his report, noting that we need to do a better job communicating accomplishments of our athletic programs. The Eversnap app makes this easier.
7. Preschool Update: Bill Connelly reported that Father Bob discussed the importance of the ECC initiative at Mass this past Sunday. The architects are still working on drawing and pricing, so

construction has not yet been bid. However, only three firms do the modular construction we are considering; all are very reputable.

8. USB 2016/2017 Objectives:

- a. Chris noted that he received limited responses on membership composition. The consensus seemed to favor a mix of constituents on the board (parents, parishioners, maybe alumni, and external). All USB members were urged to provide feedback to Chris on this issue.
- b. It was thought that a future board would need to meet monthly for the entire year. The board committees might be: finance, Catholic identity, marketing and communication, enrollment and retention, and development. Each committee would need clear goals.

9. Closing Prayer: Father Joe led the USB in a closing prayer. Meeting was adjourned at 9pm.